

Digital Product Folder

Business Group/Brand :

Nestle Nutrition

- 9% Cerelac, Lactogen, Nan, Ceregrow, Pre Nan, Baby & Me,
- 9% Nan Excella Pro, Nan Lo Lac, Nestogen, Nestum
- 12.5% NHS- Resource, Peptamen



- 12% Nangrow

Milks

- 8% Everyday Dairy Whitener and Ghee
- 9% Milkmaid
- 6.5% UHT Milk and Slim Milk
- 12.5% RTD Cold coffee and Milo
- 10% Dahi, Yogurt and Raita



Beverages

- 9% Nescafe Small packs (Rs 2 and Rs 10)
- 7% Nescafe Large packs (25 gm jar and above)
- 7% Cappuccino and Mocha
- 9% Sunrise premium sachet Rs 10
- 7% All other Sunrise packs
- 9% Nestea small pack
- 7% Nestea large pack
- 10% Nescafe Latte



- 10% Nesplus - All Sku's

Foods

- 9% Maggi Noodles Classic
- 7% Maggi Noodles Rs 5
- 10% Maggi Noodles Veg Atta and Oats
- 9% Maggi Cuppa, Chicken , Hot Heads
- 9% Maggi Gift Packs
- 9% Maggi Sauces, Pichkoo, Pazzata, Mem, Bhuna Masala, Soups, Coconut Milk powder, Maggi Cubes



Chocolate and Confectionery

- 11.5% Munch all packs and Munch Nuts
- 10% Munch Home pack and Chotu Munch
- 11.5% Barone, NMC, Milkybar Mould and Milkybar Choo, Alpino
- 10% Kitkat and Kitkat Dessert Delight
- 10% Kitkat Home pack
- 10% Share Bags
- 10% Gift Packs
- 16% 50 paise Eclairs
- 14% Re 1 Eclairs and Polo Jar
- 19% Re 1 Eclairs poly and POLO



Above margins are subject to change as and when changes occur.

#winning
#everyday

It all starts with a NESCAFÉ

Nestlé
Good Food, Good Life

100% Pure Coffee



MRP : INR 2/-
Shelf Life : 12 months



MRP : INR 2/-
Shelf Life : 12 months



MRP : INR 10/-
Shelf Life : 12 months



25g Jar @75/-
Shelf Life : 18 months



50g Jar @150/-
Shelf Life : 18 months



50g Sachet @140/-
Shelf Life : 18 months



200g Stabilo @475/-
Shelf Life : 18 months



200g Sachet @460/-
Shelf Life : 18 months



100g Jar @290/-
Shelf Life : 12 months



200g Jar @540/-
Shelf Life : 24 months



Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

Fast.Focused.Flexible

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#everyday

NESCAFÉ GOLD

Nestlé
Good Food, Good Life



Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

Fast.Focused.Flexible



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NESCAFÉ

Nestlé
Good Food, Good Life

NESCAFÉ Cappuccino



MRP: @ 125/-
Shelf life: 12 months

NESCAFÉ Latte



Box of 5 sachets. MRP: INR 120
Weight: 5*25g
Shelf life: 12 months

MRP: INR 25
Weight: 25g
Shelf life: 12 months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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NESCAFÉ Sunrise – NEW

Nestlé
Good Food. Good Life




2g Sachet @ INR 2/- 
Shelf life 10 months




9g Sachet @ INR 10/- 
Shelf life 12 months



50g Sachet @ INR 90/- 
Shelf life 12 months



200g Sachet @ INR 350/- 
Shelf life 12 months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.



#winning everyday NESCAFÉ Sunrise – South India



2.2g Sachet @ INR 2/-
Shelf life 12 months



5.5g Sachet @ INR 5/-
Shelf life 12 months



11g Sachet @ INR 10/-
Shelf life 12 months



50g Jar @ INR 100/-
Shelf life 12 months



100g Jar @ INR 190/-
Shelf life 12 months



200g Sachet @ INR 350/-
Shelf life 12 months



100g Sachet @ INR 180/-
Shelf life 12 months



50g Sachet @ INR 90/-
Shelf life 12 months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.



Lemon Flavour
400g @ Rs. 165
Shelf Life 12 Months



Peach Flavour
400g @ Rs. 175
Shelf Life 12 Months



Lemon Flavour
1 Ltr. @ Rs. 120
Shelf Life: 10 months



Lemon Flavour
200ml @ Rs. 25
Shelf Life: 10 months



Peach Flavour
200ml @ Rs. 25
Shelf Life: 10 months



NESTEA POWDER
Sipper Promo Pack
(Lemon, 400g)

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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Nestlé Chocolates



Rs. 10/-*

NESTLÉ CLASSIC
Shelf Life 9 months



Rs. 20/-*

BAR-ONE
Shelf Life 9 months



Rs. 5/-



Rs. 10/-



Rs. 20/-

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.



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KIT KAT



Kitkat 1F - INR 5



Kitkat 2F - INR 10



Kitkat 2F 3D - INR 10



Kitkat 3F - INR 20



Kitkat 4F - INR 25



Kitkat Double Break



Kitkat 2F Mini Pouch - INR 100

Shelf Life 9 months

Store in a cool, dry & hygienic place.

For use as reference to provide information to trade. Intended for restricted circulation only.



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KIT KAT



KIT KAT Dessert Delight

Shelf Life 9 months



KIT KAT Dessert Delight Truffle
INR 50



KIT KAT Dessert Delight Brownie-Kubes
INR 60



KIT KAT Dessert Delight Choco Pudding
INR 50

Store in a cool, dry & hygienic place.

Placement in CDZ & Club One outlets.

For use as reference to provide information to trade. Intended for restricted circulation only.

MILKYBAR all Packs
Shelf Life 9 months



Rs 5/-



Rs 10/-



Rs 20/-



Rs 40/-



Rs 45/-



Rs 60/-

Store in a cool, dry & hygienic place.

For use as reference to provide information to trade. Intended for restricted circulation only.



Rs 5/-



Rs 10/-



Rs 5/-



Rs 20/-



Rs 5/-



Shelf Life 9 Months

Shelf Life 8 Months

Store in a cool, dry & hygienic place.

For use as reference to provide information to trade. Intended for restricted circulation only.

Eclairs

Try one of life's little pleasures..



Milkybar Éclair Poly
100 unit



MB Eclairs Jar
720g

SHELF LIFE 8 MONTHS

Store in a cool, dry & hygienic place.

For use as reference to provide information to trade. Intended for restricted circulation only.



MB Eclairs Jar
3 kg.

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Nestlé
Good Food, Good Life

POLO

THE MINT WITH THE HOLE

GET FRESH WITH ME



POLO Rs 2
Available in
Jar and GB



POLO Rs 5
Available in
Jar and GB



POLO Rs 10

SHELF LIFE 12 MONTHS

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Nestlé Munch



MUNCH
Shelf Life 9 months



Rs 2/-



Rs 5/-



Rs 10/-



Rs 10/-



Rs 10/-



Rs 20/-



Rs 20/-



Rs 60/-



Rs 100/-



Rs 150/-



Store in a cool, dry & hygienic place.

For use as reference to provide information to trade. Intended for restricted circulation only

Delight In Every Bite

Fast.Focused.Flexible

The Koko Krunch Range



Koko Krunch
350g | Rs. 155
Shelf Life: 11 Months



Koko Krunch
135g | Rs. 60
Shelf Life: 11 Months



Koko Krunch
26g | Rs. 10
Shelf Life: 11 Months

The Koko Krunch Burst Range



**Koko Krunch
Choco Burst**
500g | Rs. 320
Shelf Life: 11 Months



**Koko Krunch
Choco Burst**
250g | Rs. 170
Shelf Life: 11 Months



**Koko Krunch
Choco Burst**
35g | Rs. 20
Shelf Life: 11 Months



**Koko Krunch
Strawberry Burst**
35g | Rs. 20
Shelf Life: 9 Months



**Koko Krunch
Strawberry Burst**
250g | Rs. 190
Shelf Life: 9 Months

The NesPlus Range



**NesPlus
Crunchy Flakes
475g | Rs. 180
Shelf Life: 11 Months**



**NesPlus
Crunchy Flakes
250g | Rs. 95
Shelf Life: 11 Months**



**NesPlus
Crunchy Flakes
475g | Rs. 335
Shelf Life: 9 Months**



**NesPlus
Crunchy Flakes
235g | Rs. 170
Shelf Life: 9 Months**

ROZ DIL
JEETENGEY



MeM & CMP & Cubes



Shelf Life 9 Months

Dealer Margin 9%



6g
₹ 5/-



72g
₹ 58/-



6g ₹ 5/-



6g
₹ 5/-



60g
₹ 50/-

In Maharashtra, Orissa, Delhi & Haryana



30g
₹ 23/-

Shelf Life 12 Months

Dealer Margin 9%



40g
₹ 35/-



40g
₹ 35/-



240g
₹ 190/-



240g
₹ 190/-

Shelf Life 15 Months

Dealer Margin 9%



100g
₹ 100/-



25g
₹ 30/-

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

Fast.Focused.Flexible

ROZ DIL
JEETENGEY



Masala



Shelf Life 9 Months

Dealer Margin 9%



32g
₹ 5/-

Dealer Margin 7%



70g
₹ 12/-



70g
₹ 12/-



280g
₹ 46/-



420g ₹ 68/-



140g
₹ 24/-



70g
₹ 15/-



560g ₹ 91/-

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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ROZ DIL
JEETENGEY



Chicken & Cuppa Noodles



Shelf Life 9 Months

Dealer Margin 9%



71g
₹ 15/-



142g
₹ 30/-



284g
₹ 58/-



Shelf Life 8 Months

Dealer Margin 10%



70g
₹ 45/-



70g
₹ 45/-



67g
₹ 50/-



70g
₹ 50/-



Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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ROZ DIL
JEETENGEY



Pazzta & RTE



Shelf Life 9 Months

Dealer Margin 9%



70g
₹ 25/-



65g
₹ 25/-



Shelf Life 9 Months

Dealer Margin 9%



65g
₹ 20/-



260g
₹ 75/-



Shelf Life 8 Months

Dealer Margin 9%



64g
₹ 25/-



64g
₹ 25/-



65g
₹ 20/-



260g
₹ 75/-



Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

Fast.Focused.Flexible

ROZ DIL
JEETENGEY



Nutri-licious Atta & Oats Noodles, Fusian



Shelf Life 8 Months

Dealer Margin 10%



72.5g
₹ 25/-



72.5g
₹ 20/-



290g ₹ 78/-



290g ₹ 98/-



435g
₹ 117/-

Shelf Life 8 Months

Dealer Margin 10%



73g
₹ 20/-



71g
₹ 20/-



73g
₹ 20/-

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

Fast.Focused.Flexible

**Hot & Sweet
Tomato Chilli**

Shelf Life 18 Months
Dealer Margin 9%



200g
₹ 60/-

1kg
₹ 155/-

500g
₹ 105/-

**Tomato
No Onion No Garlic**

Shelf Life 12 Months
Dealer Margin 9%



200g
₹ 57/-

1kg
₹ 152/-

500g
₹ 102/-

**Tomato
Ketchup**

Shelf Life 12 Months
Dealer Margin 9%



200g
₹ 56/-

1kg
₹ 147/-

500g
₹ 99/-

Tomato Ketchup

Shelf Life 8 Months
Dealer Margin 9%



90g
₹ 15/-

**Hot & Sweet
Tomato Chilli Sauce**

Shelf Life 8 Months
Dealer Margin 9%



90g
₹ 20/-

Chilli Garlic Sauce

Shelf Life 8 Months
Dealer Margin 9%



85g
₹ 20/-

Imli Sauce

Shelf Life 9 Months
Dealer Margin 9%



90g
₹ 20/-

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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Focus outlets: All Chemist Outlets & Hospitals



PEPTAMEN range offers nutrition solution for people with Gastr-Intestinal disorder or critical illness.



SKU 400g

Shelf Life 24 Months

Case Configuration 12x400g Tin

MRP Rs. 1299/-



Age: 2-10 years

SKU 400g

Shelf Life 24 Months

Case Configuration 12x400g Tin

MRP Rs. 1249/-



Dealer Margin: 12.5%

Store in a cool, dry & hygienic place.
For use as reference to provide information to trade.
Intended for restricted circulation only.

RESOURCE High Protein in high quality protein supplement



SKU	400g
Shelf Life	12 Months
Case Configuration	12x400g
MRP	Rs. 895/-



SKU	200g
Shelf Life	09 Months
Case Configuration	12x (4x50g)
MRP	Rs. 450/-



SKU	200g
Shelf Life	12 Months
Case Configuration	12x400g
MRP	Rs. 450/-



Dealer Margin: 12.5%

Store in a cool, dry & hygienic place.
For use as reference to provide information to trade.
Intended for restricted circulation only.

RESOURCE Opti is supplement for people with ageing related malnutrition



SKU	400g
Shelf Life	12 Months
Case Configuration	12x400g
MRP	Rs. 650/-

NOVASOURCE Nutrihep is nutrition solution for people with chronic liver disease



SKU	400g
Shelf Life	12 Months
Case Configuration	12x400g
MRP	Rs. 995/-

Nutrition Solution for patient with Chronic Kidney diseases



SKU	400g
Shelf Life	12 Months
Case Configuration	12x400g
MRP	Rs. 699/-



SKU	400g
Shelf Life	12 Months
Case Configuration	12x400g
MRP	Rs. 799/-

Dealer Margin: 12.5%

Store in a cool, dry & hygienic place.
For use as reference to provide information to trade.
Intended for restricted circulation only.

RESOURCE Diabetic is a nutrition supplement for people with diabetes



SKU	400g
Shelf Life	12 Months
Case Configuration	12x400g
MRP	Rs. 690/-



SKU	200g
Shelf Life	12 Months
Case Configuration	12x200g
MRP	Rs. 360/-



SKU	400g
Shelf Life	12 Months
Case Configuration	12x400g
MRP	Rs. 1399/-



Dealer Margin: 12.5%

Store in a cool, dry & hygienic place.
For use as reference to provide information to trade.
Intended for restricted circulation only.

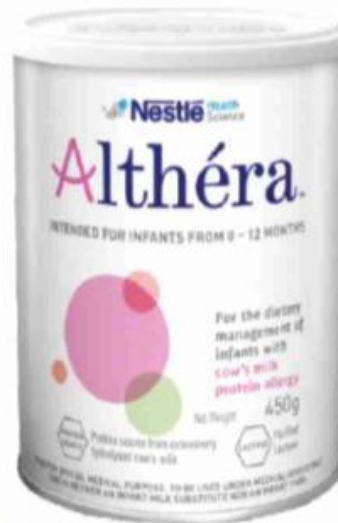
Nutrition solution for infants with CMPA, Food Allergies and Food Intolerance.



SKU **400g**
Shelf Life 24 Months
Case Configuration 6x400g
MRP **Rs. 3000/-**



SKU **400g**
Shelf Life 24 Months
Case Configuration 6x400g
MRP **Rs. 2200/-**



SKU **450g**
Shelf Life 24 Months
Case Configuration 6x450g
MRP **Rs. 2800/-**



Store in a cool, dry & hygienic place.
For use as reference to provide information to trade.
Intended for restricted circulation only.

Dealer Margin: 12.5%

Certified Organic Cereal

with milk for 2-5 years old



MRP: R350
Grammage: 200gms
Case : 200gms x 24 pcs

'Certified Organic'
Nestlé Cerelac
Introducing,
the complete range of
NESTLÉ ORGANIC SELECTION



From 6-12 months

MRP: R300
Grammage: 200gms
Case : 200gms x 24 pcs



From 12-24 months

MRP: R330
Grammage: 200gms
Case : 200gms x 24 pcs

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Complete range for every age and need

From 6 months+



Wheat ₹ 169 Rice ₹ 170 Wheat Apple ₹ 180 Wheat Apple Carrot ₹ 195

From 8 months+



Wheat Apple Cherry ₹ 205 Rice Vegetables ₹ 210 Wheat Orange ₹ 210 Wheat Honey ₹ 210 Khichdi with Vegetable & Ghee ₹ 205

SHELF LIFE : 12 MONTHS

From 10 months+



Wheat-Rice Mixed Veg ₹ 225 Wheat-Rice Mixed Fruit ₹ 234

From 12 months+



Multigrain Dal Veg ₹ 230 Multigrain & Fruits ₹ 234

From 18 to 24 months



5 Grains & Fruits ₹ 249

NOW ALSO
AVAILABLE
IN SMALL
PACKS



Wheat Apple Cherry ₹ 25 Wheat Apple ₹ 20

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

Fast.Focused.Flexible

For use with healthcare professionals only

Note : Prices are subject to change as and when change occurs

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Trusted for over a 100 years in supporting infant's happy growth during the first 2 years of life



Shelf Life : Tins - 15 months, BB - 12 months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

WELCOME THE NEW*



 IMMUNITY

 METABOLIC PROGRAMMING

 DIGESTION

 BRAIN DEVELOPMENT

Shelf life: 12 months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

*New Recipe



— Now with —
DHA & ARA
across all stages

150 years of Nestlé's scientific expertise in Infant Nutrition

Better* protein quality for long-term health



Shelf life: Tin - 15 months, BIB - 12 months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

*As compared to cow's milk

Nestlé
NANGROW™

NUTRITIOUS MILK DRINK FOR GROWING CHILDREN AGED 2-5 YEARS OLD

CONTAINS NUTRIENTS THAT HELP SUPPORT



NORMAL PHYSICAL GROWTH & DEVELOPMENT

Protein, Calcium, Vit D,
Phosphorus, Folic Acid, Vit B6 & B12



NORMAL IMMUNE FUNCTION

Immuno-nutrients like Vit. A, C,
Iron, Zinc & Selenium



NORMAL COGNITIVE DEVELOPMENT

DHA*, Iron, Iodine



EASY DIGESTION

High quality whey protein

Case Configuration: 24x400g

Net weight: 400g

Pack format: Bag in box

Best Before⁵: 12 months

MRP: ₹540 (inclusive of all taxes)



⁵From the date of manufacturing

*Docosahexaenoic acid

All images are for illustration purposes only. Please see actual pack for complete details.

Store in a cool, dry & hygienic place.

For use as reference to provide information to trade. Intended for restricted circulation only.



Good Food, Good Life™

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Nestlé Nutrition

Nestum®

MULTI-MICRONUTRIENT
RICE-BASED CEREAL WITH THE
SOURCE OF ZINC & SELENIUM

IT HAS UNIQUE Z-LINE TECHNOLOGY FOR EASIER DIGESTION

Presenting
THE ENTIRE RANGE

Shelf Life : BB - 12 months



MRP Rs. 130/-



MRP Rs. 150/-



MRP Rs. 170/-

For use with healthcare professionals only

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

Fast.Focused.Flexible

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MOTHER'S MILK IS BEST FOR THE BABY

Nestlé Nutrition

NESTOGEN

Supports healthy growth & development of infants with improved nutrition

Nestlé
Good Food, Good Life



BABY & ME

Maternal supplement for Pregnant Women and Breastfeeding Mothers



- 19 nutrients to meet increased nutritional needs of mother and baby
- DHA for brain development of baby
- Probiotics to support immunity for mother and baby

Store in a cool, dry and hygienic place. Shelf Life : BB-12 months

Strictly for internal use only

Fast.Focused.Flexible

35

For use as reference to provide information to trade. Intended for restricted circulation only.

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Ambient Dairy



20g
Rs. 10/-

Shelf Life 9 months



200g
Rs. 104/-

Shelf Life 12 months



200g
Rs. 108/-

Shelf Life 12 months



400g
Rs. 176/-

Shelf Life 12 months



1 Kg
Rs. 490/-

Shelf Life 12 months



400g

Rs. 125/-

Shelf Life 9 months

Visit www.milkmaid.in
for delicious dessert recipes



Rs. 30/-



Rs. 30/-



Rs. 30/-

Shelf Life 8 months



Sachet Pack
Rs. 20/-

Also Available in
Desi Masala,
Saffron & Cardamom flavour

Store in a cool, dry & hygienic place.

For use as reference to provide information to trade. Intended for restricted circulation only.

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Nestlé Dairy

Nestlé
Good Food, Good Life



MRP - Rs. 35/-
Weight – 180ml
Shelf Life – 180 days



MRP - Rs. 55/-
Weight – 180ml
Shelf Life – 180 days



MRP - Rs. 35/-
Weight – 180ml
Shelf Life – 180 days



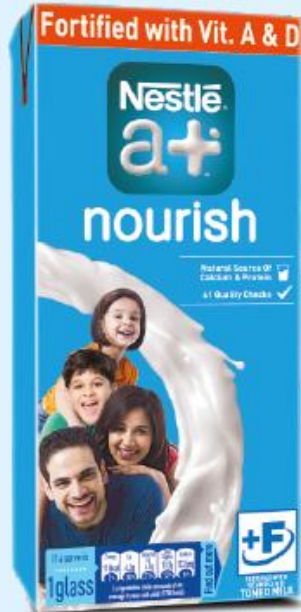
MRP - Rs. 35/-
Weight – 180ml
Shelf Life – 180 days



MRP - Rs. 50/-
Weight – 180ml
Shelf Life – 180 days



MRP - Rs. 35/-
Weight – 180ml
Shelf Life – 180 days



- ✓ No added preservatives
- ✓ Power of Calcium & Protein
- ✓ 61 Quality Checks

1 Litre
TONED MILK

Shelf Life 6 months



- ✓ 0.2% Fat
- ✓ Goodness of Calcium & Protein
- ✓ 61 quality checks

1 Litre
SKIMMED MILK

Store in a cool, dry & hygienic place.

For use as reference to provide information to trade. Intended for restricted circulation only.

Fast.Focused.Flexible

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Nestlé

Dahi & grekyo

Available in select
cities only

Nestlé
Good Food, Good Life



200g & 400g



400g



400g



400g



400g



100g



100g



100g



100g



100g

✓ Extra Milk Protein and Calcium ✓ Real Fruit Pieces ✓ Low Fat ✓ Less Sugar*

*as compared to other yoghurts/Greek yoghurts in the market

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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#everyday

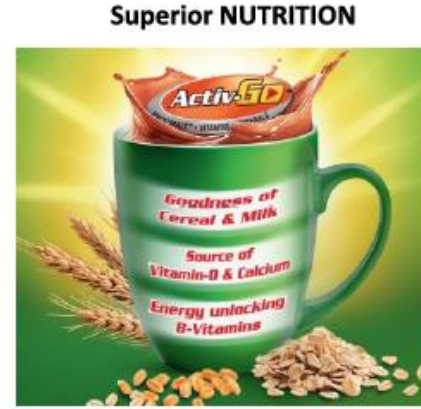
Milo



MILO RTD
@ Rs.35/-



250g Stabillo
@ Rs.140/-



400g Stabillo
@ Rs.215/-



400g TIN
@ Rs.230/-

Thank You