



Product Detailer

Foods and Beverages



Réal Range

Réal Mixed Fruit

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%
125ml	40	10%



Réal Pomegranate

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%
125 ml	40	10%



Réal Guava

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%



Réal Litchi

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%
125 ml	40	10%



Réal Orange

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%



Réal Cranberry

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%



Réal Apple

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%
125ml	40	10%



Réal Pineapple

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%



Réal Mango

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%



Réal Mosambi

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%



Réal Grape

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%



Réal Tomato

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%



Réal Aloe+Kiwi



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%

Réal Alphonso Mango



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%

Réal Mixed Berries



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%

Réal Jamun Plus



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%

Réal Pink Guava

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%



Réal Peach

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%



Réal Plum



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%

Réal PET Range

Réal Mixed Fruit



SKU	Case Size (Units)	Retail Margin
200 ml	24	10%
500 ml	24	10%

Réal Guava

SKU	Case Size (Units)	Retail Margin
200 ml	24	10%
500 ml	24	10%



Réal Pomegranate

SKU	Case Size (Units)	Retail Margin
200 ml	24	10%
500 ml	24	10%



Réal Litchi



SKU	Case Size (Units)	Retail Margin
200 ml	24	10%
500 ml	24	10%

Réal Masala Range - Ethnic Range

Masala Mix Fruit, Masala Pomegranate, Masala Guava, Masala Aampanna & Masala Sugarcane



Variant	SKU	Case Size (Units)	Retail Margin
Masala Mixed Fruit	1 Lt	12	13%
Masala Pomegranate	1 Lt	12	13%
Masala Guava	1 Lt	12	13%
Masala Aampanna	1 Lt	12	13%
Masala Sugarcane	1 Lt	12	13%

Real Vitamin Boost Range

Guava, Litchi & Mixed Fruit

Variant	SKU	Case Size (Units)	Retail Margin
Guava	1 Lt	12	13%
Litchi	1 Lt	12	13%
Mixed Fruit	1 Lt	12	13%



Real Activ Range

100% Apple, 100% Orange & 100% Mixed Fruit

Variant	SKU	Case Size (Units)	Retail Margin
Apple	1 Lt	12	13%
Orange	1 Lt	12	13%
Mixed Fruit	1 Lt	12	13%



100% Apple & Mixed Fruit Juice

Variant	SKU	Case Size (Units)	Retail Margin
Apple	200ml	30	25%
Mixed Fruit	200ml	30	25%



Real Fruit Veggie Range

**100% Activ Beetroot Carrot,
100% Activ Orange Carrot &
100% Activ Cucumber Spinach**

Variant	SKU	Case Size (Units)	Retail Margin
Beetroot Carrot	1 Lt	12	13%
Orange Carrot	1 Lt	12	13%
Cucumber Spinach	1 Lt	12	13%



Active Fiber Range

Activ Fiber Multi Fruit



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%

Real Coconut Water Range

100% Coconut Water



SKU	Case Size (Units)	Retail Margin
1 Lt Tetra	12	10%
200 ml PET	60	10%
200 ml Tetra	30	10%

Coconut Water with Aloevera & Lemon



SKU	Case Size (Units)	Retail Margin
200 ml	60	10%

Real Koolerz

Koolerz Mango



SKU	Case Size (Units)	Retail Margin
140 ml	40	10%

Réal Mango Pet

Réal Mango

SKU	Case Size (Units)	Retail Margin
250 ml	24	10%
600 ml	24	10%
1200 ml	12	10%
2 lt	6	10%



Réal Milkshakes

Bourbon Chocolate & Moroccan Coffee

Variant	SKU	Case Size (Units)	Retail Margin
Bourbon Chocolate	180ml	30	10%
Moroccan Coffee	180ml	30	10%



Chocolate, Vanilla, Strawberry & Mango

Variant	SKU	Case Size (Units)	Retail Margin
Belgian Chocolate	180 ml	30	10%
French Vanilla	180 ml	30	10%
Strawberry	180 ml	30	10%
Alphonso Mango	180 ml	30	10%



Soya Drink

Chocolate, Vanilla & Sugar Free

Variant	SKU	Case Size (Units)	Retail Margin
Chocolate	1 Lt	12	10%
Vanilla	1 Lt	12	10%
Sugar free	1 Lt	12	10%



Almond Milk

SKU	Case Size (Units)	Retail Margin
1 Lt	12	15%



Real Fizz

Apple, Jeera Cola & Lemon

Variant	SKU	Case Size (Units)	Retail Margin
Apple	150 ml	30	10%
Jeera Cola	150 ml	30	10%
Lemon	150 ml	30	10%
Apple	250 ml	30	10%
Jeera Cola	250 ml	30	10%
Lemon	250 ml	30	10%
Apple	600 ml	24	10%
Jeera Cola	600 ml	24	10%
Lemon	600 ml	24	10%



Apple & Orange

Variant	SKU	Case Size (Units)	Retail Margin
Apple	200ml	30	25%
Orange	200ml	30	25%



Aloe Power Range

Aloe Kiwi, Aloe Guava, Aloe Mixed Fruit & Aloe Anar

Variant	SKU	Case Size (Units)	Retail Margin
Aloe Kiwi	1 Lt	12	13%
Aloe Guava	1 Lt	12	13%
Aloe Mixed Fruit	1 Lt	12	13%
Aloe Anar	1 Lt	12	13%
Aloe Kiwi	250 ml	30	13%
Aloe Guava	250 ml	30	13%
Aloe Mixed Fruit	250 ml	30	13%
Aloe Anar	250 ml	30	13%



Hommade Ginger Garlic Paste



SKU	Case Size (Units)	Retail Margin
25 gm	300	15%
100 gm	120	15%
200 gm	60	15%
400 gm	30	15%

Hommade Ginger, Garlic & Tamarind Paste



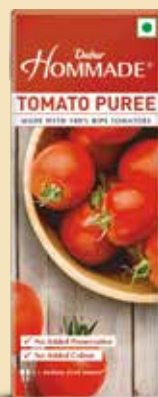
SKU	Case Size (Units)	Retail Margin
200 gm	60	15%

Hommade Coconut Milk



SKU	Case Size (Units)	Retail Margin
200 ml	30	12%

Hommade Tomato Puree



SKU	Case Size (Units)	Retail Margin
200 gm	30	10%

Hommade Lemoneez



SKU	Case Size (Units)	Retail Margin
250 ml	30	15%

Capsico

Capsico Red Pepper Sauce



SKU	Case Size (Units)	Retail Margin
60 gm	48	15%

Hommade Mango, Mixed, Green Chilli & Lime Pickle



SKU	Case Size (Units)	Retail Margin
400 gm	24	15%

Hommade Stuffed Red Chilli Pickle



SKU	Case Size (Units)	Retail Margin
400 gm	24	15%

Homemade Chutney

Homemade Sweet Tomato & Garlic Chutney

SKU	Case Size (Units)	Retail Margin
200 gm	48	10%
200 gm	48	10%



Homemade Coriander Chutney

SKU	Case Size (Units)	Retail Margin
200 gm	48	10%



Homemade Imli Sauce

SKU	Case Size (Units)	Retail Margin
90 gm	120	10%



Homemade Masala

Homemade Tasty Masala

SKU	Case Size (Units)	Retail Margin
6 gm	864	10%



Flavouring Agents

Keora Water



SKU	Case Size (Units)	Retail Margin
250 ml	30	12%

Gulabari Zaika



SKU	Case Size (Units)	Retail Margin
250 ml	30	15%

Ghee

Dabur Ghee

SKU	Case Size (Units)	Retail Margin
1 Lt	12	10%



Mustard Oil

Dabur Cold Pressed Mustard Oil

SKU	Case Size (Units)	Retail Margin
1 Lt	12	10%



Sharbat E Azam

SKU	Case Size (Units)	Retail Margin
750 ml	12	12%



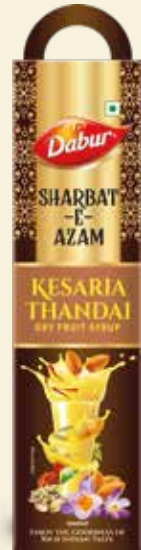
Rose Sharbat & Khus Sharbat – E – Azam

SKU	Case Size (Units)	Retail Margin
750 ml	12	12%



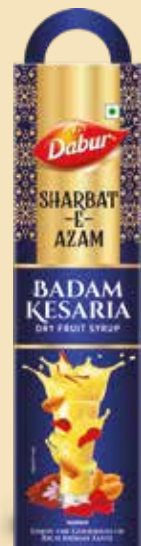
Dabur SEA Kesaria Thandai

SKU	Case Size (Units)	Retail Margin
750 ml	12	20%



Dabur SEA Badam Kesaria

SKU	Case Size (Units)	Retail Margin
750 ml	12	20%



Real Health Peanut Butter

100% Natural Creamy, 100% Natural Crunchy & Chocolate Creamy

Variant	SKU	Case Size (Units)	Retail Margin
100% Natural Creamy	350 gm	24	12%
100% Natural Crunchy	350 gm	24	12%
100% Natural Crunchy	1 Kg	12	12%
Chocolate Creamy	350 gm	24	12%



Dabur Hommade Gulab Jamun

Gulab Jamun Mix, Kesar Gulab Jamun Mix & Elaichi Gulab Jamun Mix

Variant	SKU	Case Size (Units)	Retail Margin
Hommade Gulab Jamun Mix	175 gm	90	12%
Hommade Kesar Gulab Jamun Mix	175 gm	90	12%
Hommade Elaichi Gulab Jamun Mix	175 gm	90	12%





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